

**ABSTRACT**

Systems and methods are provided that enable an alternate display device to wirelessly receive content from a computing device, freeing users from the burden of physically connecting the computing device via a cable. The content sent to the display device can also be simultaneously or separately viewed on the computing devices of other nearby computing devices. Generic mechanism(s) and corresponding user interfaces are provided for computing devices to engage in discovery of devices to which content may be delivered, for accepting delivery and for initiating transmission of content.